



# Global Deep Tech Battle – Rules & Regulations

## Purpose of the Competition

The Global Deep Tech Battle (GDTB) is a **global pitch contest** powered by swisstech (a public-private Swiss initiative) designed to showcase Deep Tech startups and provide them with international visibility, networking opportunities, cash and in-kind prizes. The contest connects innovators with investors, corporates, and ecosystem partners across major tech events worldwide.

## Eligibility

- Startups must operate in **Deep Tech** and belong to **one of the sectors indicated for the edition** (sectors vary per GDTB edition).
- Only **startups attending the event** are eligible (GDTB does not provide entry tickets).
- Companies must have a **minimum viable product (MVP)** or prototype ready to demonstrate.
- Teams must designate **one representative** to pitch.
- Employees or representatives of the GDTB organizing committee or jury are **not eligible**.

## Application & Selection

- Applications must be submitted via the official **GDTB website** before the deadline.
- A **pre-selection committee** will review all applications based on innovation, market potential, and scalability.
- Selected startups will be **invited to pitch live** at the event.
- Organizers reserve the right to **change the sector** for which a startup signed up to another if deemed more relevant.
- Organizers reserve the right to **reject incomplete or non-compliant applications**.

## Pitch Format

- Each startup will have **3 minutes to pitch**, followed by **2 minutes of Q&A** from the jury.
- Pitches must be prepared using the **templates provided by the organizer** and submitted via the application form by the designated deadline.
- Pitches must focus on the startup's vision, problem/opportunity, solution & unique advantage, business model & go-to-market, team, traction & ask.



## Judging & Evaluation

- An **international jury** of minimum 4 composed of investors, media representatives, corporate partners, and industry experts will evaluate each pitch.
- Evaluation criteria may include:
  - **Maturity of the startup**
  - **Innovation & deep tech potential**
  - **Value proposition & clarity**
  - **Presentation quality**
- Jury decisions are **final and binding** and shall not be contested.

## Prizes & Recognition

- Startups compete for **cash prizes** and additional benefits such as **mentorship, consulting hours, gift prizes, etc.**
- Prizes may vary by edition and will be **communicated to participants in advance.**

## Code of Conduct

- Participants must **act professionally and respectfully** at all times.
- Any **misconduct, misrepresentation, or violation of rules** may result in disqualification.
- Intellectual property rights remain with participants; however, participants **grant GDTB permission to use their name, logo, and pitch content** for promotion of the event.

## Confidentiality & Media

- Organizers may **record, photograph, or broadcast** the event.
- Participants are responsible for **protecting sensitive information** during their pitch.
- Organizers will handle participant data in accordance with **privacy regulations.**

## Amendments & Disclaimers

- GDTB reserves the right to **modify the rules, judging criteria, or schedule** at any time.
- Participants accept the terms of these rules upon registration.
- Organizers are **not liable for any technical failures, loss, or damages** during the event.